

Rates & Costing Section - CFA  
Corporate Office,  
Eastern Court  
Janpath, New Delhi



भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 1-1/2014-R&C [CFA]

Dated: - 18/12/2014

**Circular R&C-CFA No. 82/14-15**

**Subject: Revision in existing Tariff plans and new Tariff plans of Movies on Demand Service from M/s Hungama Digital Entertainment Pvt. Ltd. for Broadband Customers in all Circles & Telephone Districts of BSNL - reg.**

***Approval of the Competent Authority is hereby conveyed for revision in existing Tariff plans of Movies on Demand Service from M/s Hungama Digital Entertainment Pvt. Ltd. in all Telecom Circles & Telephone Districts of BSNL:***

- 1. Revised Tariff plan of H Movies Platinum Plan (Movies on Demand) Service: - Unlimited streaming of SD quality (Regional/ Bollywood/ Hollywood) movies.**

<b>Existing Tariff plan of Platinum Club Movies on Demand Service (H Movies Platinum)</b>	<b>Revised Tariff plan of Platinum Club Movies on Demand Service (H Movies Platinum)</b>
<b>Subscription Charges – Rs. 149/- for 5 movies under Streaming service only.</b>	<b>Subscription Charges – Rs. 170/- per month for unlimited SD quality movies under streaming service only.</b>
<b>Benefits-</b> 1. Preview & stream 5 Hollywood, Bollywood or regional movies under Streaming service only. 2. Access to 2000+ Movies. 3. Streaming Service: User can watch the movie online, this option is instant and the user can start playing the movie immediately, pause and resume as per his/her convenience. 4. Movies included in this pack are all Hollywood Movies and Latest releases (<2months old) of Bollywood / Regional movies.	<b>Benefits-</b> 1. Preview & stream unlimited SD quality (Regional/ Bollywood/ Hollywood) movies in the revised plan instead of 5 movies in existing plan. 2. Access to existing 2000+ Movies and new movies will be added time to time. 3. Streaming Service: User can watch the movie online, this option is instant and the user can start playing the movie immediately, pause and resume as per his/her convenience. 4. Movies included in this pack are all Hollywood movies and latest releases (<2 months old) of Bollywood/ Regional movies. 5. H Movies Platinum (Movies on Demand) Service will not be available for download.

**2. Revised Tariff plan of Music/Video on Demand (MOD) Service –**

<b>Existing Tariff plan of Music and Videos on Demand (MOD) Service</b>	<b>Revised Tariff plan of Music and Videos on Demand (MOD) Service</b>
<b>Subscription Charges – Rs. 149/- per month</b>	<b>Subscription Charges – Rs. 170/- per month</b>
<b>Benefits-</b> 1. Unlimited Music and Videos 2. Preview & download unlimited songs, Unlimited access to 2,00,000+ Songs 3. More than 5000 Music Videos available to download	<b>Benefits-</b> 1. Unlimited Music and Videos 2. New user can preview, stream and download Unlimited Music/Videos. 3. There will be 2000000+ songs, 5000+ Music Videos to download. 4. Unlimited Streaming of Premium Short films/ legendary serials/ animation short movies etc.

3. Following terms & conditions of the agreement shall be applicable on above mentioned tariff plans (i.e. Para 1 & 2)
- Revenue sharing with M/s Hungama will be done on subscription charges of particular Hungama VAS Service only.
  - No revenue sharing will be done on data usage charges levied from customer for streaming/download of contents under particular Hungama VAS Service.
  - Payment of revenue share claim to M/s Hungama will be made on realized amount only.
  - The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.
4. M/s Hungama will not change existing tariff plans (MOD, H Movies Platinum) of existing customers and will allow them to enjoy old tariff for next 6 months from date of implementation of revised tariff plans (MOD, H Movies Platinum) by M/s Hungama.
5. The above mentioned tariff plans shall be effective **from 01/01/2015 in all the circles & Telephone Districts of BSNL.**
6. Following reports may be submitted on monthly basis to T&C-CFA and NWP-CFA branch of BSNL Corporate Office electronically at [tccfa.bsnl@gmail.com](mailto:tccfa.bsnl@gmail.com), [tccfa.hq@bsnl.co.in](mailto:tccfa.hq@bsnl.co.in) & [bbvasbsnlco@gmail.com](mailto:bbvasbsnlco@gmail.com) respectively:-
- Full detail of the above mentioned tariff plans given to the customers along with their telephone number, name & address etc.
  - Revenue trend analysis of above mentioned tariff plans of Movies on Demand service and net benefit to BSNL after revenue share to the Franchisee.
7. These tariff orders shall be **effective from 01/01/2015.**
8. This circular is issued based on the approval of Competent Authority in NWP-CFA file No. 14-1/2014-BBVAS Tariff Comm. For any clarification/correspondence, in this regard, matter may be taken up with NWP-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23037431/32 and Fax No. 011-23712008).



**AGM (T&C)-CFA**

To

The CGMT, all Circles & Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulation, BSNL CO – for information and n/a.
4. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
5. Sr. GM (NWP-CFA), CO BSNL w.r.t case mark: No. 14-1/2014-BBVAS Tariff Comm. carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
6. AD OL for Hindi version
7. CGM (ITPC), Pune for n/a please.
8. CGM (BBNW) Circle, New Delhi for information & n/a please
9. GM (BBNW), Bangalore NOC, BBNW.
10. M/s Hungama Digital Entertainment Pvt. Ltd. for information and n/a. M/s Hungama must implement of above mentioned tariff plan on [www.bsnl.hungama.com](http://www.bsnl.hungama.com) portal w.e.f. 01/01/2015.
11. Secretary, TRAI – for information please
12. Guard File.



**DM (T&C)-CFA**